

Southeast Chapter IECA Conference Call Meeting

January 11, 2017

Present: Melanie McCaleb (President), Rich McLaughlin (Secretary) Ted Sherrod (NC), Jay Sprague (SC) , Shelby Jett (KY), Hal Lunsford (FL), Chris Todd (TN), Beth Chesson (Past President), Kim Kline (administrator)

Melanie wanted to focus on the Plan for Excellence (P4E) which is due on Friday. Kim had sent out a rough draft to the board previously. The form is much different this year and is more narrative than quantitative than before. Melanie went through the sections and solicited input. In brief, here were some of the suggestions:

Student involvement – highlight the efforts at the different universities with University Partner programs. There was discussion of various universities from which students have been sponsored, but the focus is on active UP universities. Univ. of TN, NC State, Auburn, and UGa were mentioned.

Training Activities – Rich added the NC Department of Environmental Quality collaboration in addition to the Auburn and TRI (SC) events/workshops. *Hal mentioned that he had 4 Muddy Water Blues events which also could be added. Beth also thought the MS4 collaboration with states and USEPA should be included. **Beth also mentioned that the DEQ should be highlighted in the newsletter.**

Leadership Development. Beth suggested we describe our involvement of members in the MS4 workshop, that we have some relatively recent new board members, and possibly other activities. She also suggested getting membership info from Sharon at IECA.

Miscellaneous. Beth indicated that we should be putting here the types of things we do to be successful that other chapters might want to emulate. These include hiring a chapter administrator to handle the work the volunteer board cannot get to. Melanie noted that she started in that position as a grad student in 2005. Also how our board works together in different committees (sub groups) to work on project such as the MS4 workshop. The collaboration with NC DEQ was also an accomplishment showing chapter involvement/leadership in training.

End of minutes as the secretary had to drop off the call.

Additional notes from Kim:

Shelby reported MSD Field Day Date has changes to Feb 28 so not to conflict with EC17 in Louisville, KY

MS4 Abstracts due to today but there may be an extension. Melanie is to participate in meeting update today. Board Members are on tack to review abstracts.

Board Travel - Melanie reminded Board Members that there is a \$200 a year travel stipend. There may be some extra funds (since some Board Members' companies cover travel costs) to allow Kim to attend the MS4 event in May to assist with the event and to meet with Board on Long Range Planning needs.

EC17 – Volunteer opportunities available and Melanie will reach out to Denver for opportunities. Board is ordering shirts. JP has all sizes and will bring to Atlanta. Kim has set up F/B for Chapter Meeting and it is meeting budget. We are still tracking down banner sign information in hopes to be able to provide by EC17 all State reps a banner to be used for State activities.

Melanie will be asking Denver for the following to be used for P4E and for maintaining future internal goal measurement:

1. A list of all the Southeast Chapter University Partners and corresponding professors/liasons.
2. An updated chapter member list with emails
3. A list of all/any chapter members attending EC17 thus far.
4. Membership numbers for the year including: total members, total new members for 2016, members lost 2016, etc.

Ideas on Southeast Chapter Reporting based on the former P4E form:

1. Report how many people attend educational events reported from State Reps (Ted sent a complete list: Example – 125 attendees Mar NC DEQ Local Program Workshop Raleigh, NC – mentioned role of SE Chapter in offering education opportunities).
2. Reporting volunteer hours

Next Meeting: Tuesday, February 7, 2017 - Start Time: 9:00 AM EST / 8:00 AM Central

- Audio dial-in number: 866-740-1260
- Access Code: 6567190

*Follow up from Hal: We have done in 2016 four (4) stormwater BMP technology transfer outdoor workshops - (we call the Florida Muddy Water Blues), with 150 people attending at each of the four. Plus, we have over 20 regular vendors and suppliers come to each one. We are sponsored and assisted by cities, counties, and several universities found throughout Florida. Our Stormwater Erosion and Sedimentation Control classes we held 141 classes with over 5,000 people qualified to inspect. I make sure that IECA is mentioned in every workshop.

Feb. 10, 2017, we will be holding our largest ever Muddy Water Blues in the Tampa Bay Area at the St. Petersburg College at Seminole, Florida. Our primary host will be St. Petersburg College and the Southeast Utilities Contractors Association. We are expecting over 200 attendees with our sending out over 8,000 invites. Plus, we have R.H. Moore and Associates helping with the organizational efforts as well. This year we hope to add several new colleges to develop a stormwater erosion and sediment.